



bio • anne lueneburger, PhD

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Dr. Anne Lueneburger is founder of **northofneutral**[®], an executive coaching firm based out of New York City. Her evidence-based coaching model facilitates positive behavioral change, benefiting clients at individual, team and organizational levels.

Anne focuses on emotional competencies as an integral part of leadership development. In so doing, she complements raw talent with acute self-awareness, strengths-based thinking, and interpersonal skills. Her warm, resourceful coaching style helps her already successful clients to unleash their full potential and realize their goals and aspirations.

Borrowing from her own experience on the high-potential track at Danone Group, Anne approaches coaching with nearly two decades of global experience in developing the rising stars in organizations and at premier institutions such as The Boston Consulting Group and Columbia University. Through her seriatim interviews of C-level executives and thought leaders – ‘North of Neutral Dialogs’ – Anne exposes what drives professional success and well-being. The central hypothesis of strengths-based coaching at the core of these interviews is reflected in Anne’s publication “Building on Strength” in Choice Magazine.

Having built her career in Germany and France before moving to the U.S. in 2001, Anne holds a PhD in business from the University of St. Gallen, Switzerland, and was a post-doctoral research fellow on change management at INSEAD. A certified coach by the International Coach Federation and certified mentor coach (CMC), Anne is qualified in the Center for Creative Leadership’s 360-degree feedback assessment suite, the Myers-Briggs Type Indicator and Harvard’s ‘Immunity-to-Change’ process. Anne is involved at the International Positive Psychology Association and is a Founding Fellow of the Institute of Coaching.

Anne’s personal maxim is to experience life to its fullest. In addition to her dedication to her work, she loves spending time with family and friends, usually with guacamole and always with laughter. When she has a minute to herself you might find her riding Maximillian, a freckled Appaloosa.

